



AN EVENING AT WAYLAND

47TH ANNUAL SPRING GALA & AUCTION

SATURDAY, APRIL 15, 2023

Sponsorship Opportunities

Wayland Academy's 47th Annual Spring Gala & Auction is our biggest event of the year. The Gala isn't just an important fundraiser or fun event – it's also an exciting opportunity to reach new clients and customers!

- Approximately 5000 Academy parents, alumni, and local community leaders have the opportunity to join online or in-person.
- Dedicated auction website has a global reach that draws hundreds to donate, browse, and bid remotely.

Your sponsorship at one of seven levels will provide you or your business numerous opportunities to engage with our community. Your name or business logo will reach thousands of Wayland supporters:

Online: On our school website and dedicated auction website where bidding and donations happen. Plus receive special social media recognition!

At the Event: Receive a special thank you during the live opening remarks.

On Campus and Beyond: Your logo featured on the official Gala invitation, in our printed program, and/or on a permanent commemorative brick placed in the Sesquicentennial Terrace on campus.

We look forward to working with you to find the right level of involvement with the Spring Gala & Auction to get the most from this exclusive partnership. Contact Carrie Ahlborn at 920-356-2120 ext. 222 or cahlborn@wayland.org for more information.

Most levels include tickets to the event too! See back for details.

**YES! We would like to sponsor Wayland Academy's
47th Annual Spring Gala & Auction!**

Sponsorship levels: ☐ Presenting ☐ Title ☐ Platinum ☐ Gold
☐ Silver ☐ Bronze ☐ Community

Name: _____

Address: _____

Contact Person: _____

Phone: _____ Email: _____

Please return this form by February 20, 2023, with your sponsorship payment to:
Advancement Office, Wayland Academy, 101 N. University Avenue, Beaver Dam, WI 53916

Sponsorship Levels & Benefits

	Presenting Sponsor	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Community Sponsor
	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100
MARKETING							
Naming rights to all 3 events	X						
Engraved brick in Sesquicentennial Terrace	X						
Your logo on all printed advertising materials	X	X					
Named sponsor of a live auction item at Gala & Auction	X	X					
Your logo on all mailed invitations	X	X	X				
Live recognition at events opening remarks	X	X	X	X			
Recognition on Wayland social media	X	X	X	X	X		
Recognition on Wayland website (logo included)	X	X	X	X	X	X	
Your logo (linked to your page) on dedicated event website	X	X	X	X	X	X	X
Table sponsor at Gala / Hole sponsor at golf tourney	Both	Both	Both	Pick One	Pick One	Golf	Golf
EVENT BENEFITS							
Reserved parking at all events	X						
VIP seating and beverage service at Gala & Auction	X						
8 tickets to Gala & Auction	X	X					
Exclusive auction events preview	X	X					
Foursome to golf tourney	X	X	X				
4 tickets to Gala & Auction			X				
2 tickets to Gala & Auction / Golf tourney				Pick One			
1 ticket to Gala & Auction / Golf tourney					Pick One	Golf	